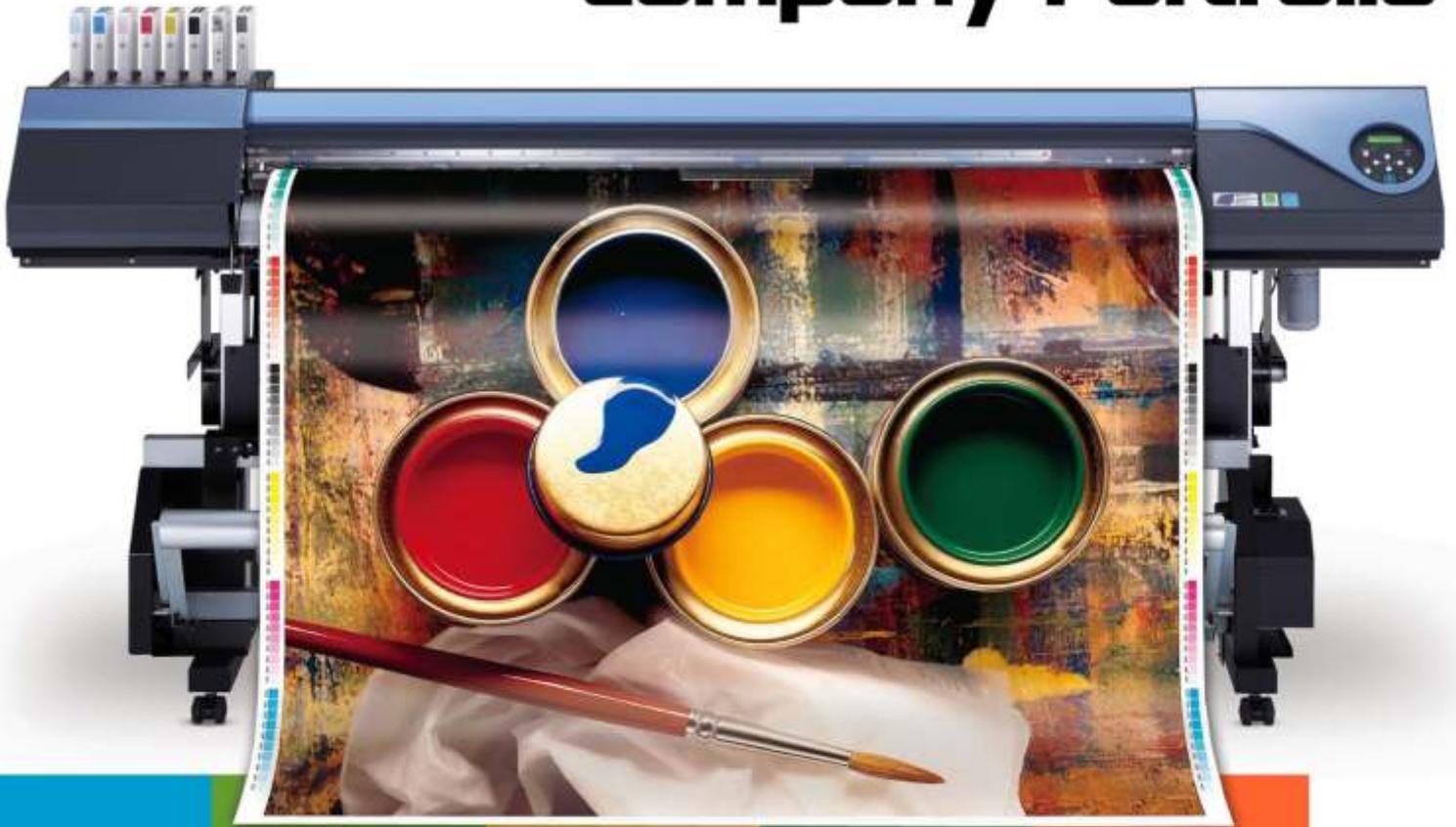




ADAX SIGNS

Company Portfolio



ADAX SIGNS is a Pretoria based, graphic design firm capable of fulfilling all of your businesses' creative needs. With nearly 5 years dedicated to helping businesses grow, ADAX SIGNS has evolved into a marketing firm as much as a graphic design firm - Perhaps even more so. While our roots remain firmly planted in creating dynamic, eye-catching graphic design, we are also very well versed in generating market response and creating brand awareness.

Unbeatable, cost-effective printing Experience, creativity and efficiency are the corner stones of our design team. Whether you have your own ideas of what you are looking for, or need fresh ones with a new perspective, we are ready to work with you.

Contact us today for a no obligation, hassle- free quote: 082 469 9323

OUR WORK

We've been designing logos for nearly 5 years. Some of us here at ADAX SIGNS have been designing logos long before that. But what does that mean to you? Well, a lot actually, considering how many logo designers are out there, but how few really understand what makes a great logo. Many designers rely too heavily on computer effects or passing trends that will quickly become outdated. At, ADAX SIGNS we create fresh, original logo designs that will stand the test of time, not the computer's.

WHAT WE DO

Banner Design and Gazebo (Pop-up / Feather / Stage back drop / Roll-up)

Banner designs are a cost effective way of communication and advertisement. They successfully convey your message to all levels of viewers in a professional manner. Here at ADAX DESIGNS, we provide all types of banner designs perfect for any occasions and events. Our banner designs are perfect for sports events, exhibitions, business events, parties, point of sales, special events, marketing campaigns, trade show displays, product promotions and so much more. They are not only intended for advertisements but also for festivals, parties, public events and family occasions such as birthdays, engagements, weddings, anniversaries, etc.



Correx and Sign Boards

Correx advertising boards are the best option for low budget advertising. Made from polypropylene, this light weight feature waterproof sheet can be used for many applications including lamp post signs, sale signs, estate agent signs and in fact can be used for any occasion that requires low budget advertising, these are available in White or Yellow, straight or s - curved flutes Print Advertising Print advertising offers its own unique set of challenges for designers. The rules are different and you need a design firm that understands that. For instance, did you know that in any given magazine or news paper, most viewers will only read about 10% of all advertising? When we set out to create an ad, we first begin by learning the media and the audience, and then we design the ad around those demographics, giving your business the best chance to get noticed.



Property Signs



Store Advert Signs

Print Advertising

Print advertising offers its own unique set of challenges for designers. The rules are different and you need a design firm that understands that. For instance, did you know that in any given magazine or news paper, most viewers will only read about 10% of all advertising? When we set out to create an ad, we first begin by learning the media and the audience, and then we design the ad around those demographics, giving your business the best chance to get noticed.

Branding Signage & Packaging



Mini Pylons



Light box



Vehicle Wrapping

Vehicle wrapping practically sells itself to larger companies that are interested in reaching potentially hundreds of thousands of viewers over the short-term, the reason is that it combines both the elements of marketing and branding by making it more appealing to customers. These are considered an effective marketing solution at affordable costs for all types of businesses these is available in unique digitally printed vinyl wraps that cover the whole body of the vehicle. It converts your average looking vehicle into a head turning advertising piece. It is also customized as per the preference of the advertiser and can display the desired text and graphics related to the product of the company.



Benefits

Hereunder are some of the benefits that an advertiser can gain by using vehicle wraps for promoting the business and image of a company.

- **Image Building:** Vehicle wraps are an easy way of building an image among potential customers. They strengthen their identity by increasing their visibility through attractive vehicles.
- **Exclusivity:** The advertised message doesn't have to share the same place with the other advertised messages and therefore leaves more impact in the minds of the viewers. It gives an exclusive space for every message by making it more effective.
- **Target audience:** It reduces the gap between the audience and the advertiser. It increases the audience awareness level resulting in a buying decision. The visuals printed over the wraps are so effective that they leave their own impression in the minds of the viewers.
- **Cost effective:** It is considered as a cost effective method as it pays back more than it requires getting a wrap on the vehicle. The advertiser also requires fewer budgets for such kind of advertising.
- **Impact:** Research shows that people remember more details placed on the vehicles than in other forms of advertising mediums. It has a very powerful impact that is left on the minds of the customers.
- **Customized Graphics:** The advertiser can have customized graphics for their commercial messages and can change the graphics without spending too much money. It can be customized as per the targeted audience, which will help in relating with them more easily and effectively.
- **No Paint Peeling:** It also protects the paint of the vehicle. There is no peeling of the paint while removing it from the car. The wrap is all over the vehicle so it also protects the vehicle's finish.



Vehicle Branding



3D Lettering

Made from Perspex aluminium, fibre glass etc., Providing the 3 dimensional effect, these can be fitted with LED light to create a halo effect or to illuminate light through the letters.



Laser Profile Signs

Lettering cut to precision from aluminium, Perspex etc., On flat surfaces or extrude to just about any size to create a floating effect.



Billboards

Billboard advertising can be an effective and cost-efficient way for entrepreneurs to spread the word about their products and services. There are a number of reasons for the recent surge in billboard advertising, not the least of which is cost efficiency. Compared to other forms of advertising, billboards are a relatively inexpensive way to get your point across to the general public.

Consider this: A newspaper ad is only good for a day and a television commercial only lasts about thirty seconds. But a billboard ad is working for you twenty-four hours a day, seven days a week. Advances in technology have also contributed to billboard advertising's cost efficiency. In the past, billboards had to be hand-painted – a time-consuming and costly venture. But

with today's computer technology, billboards are designed on a computer screen, printed to vinyl or poster paper, and glued to the billboard structure. The result: Higher quality ads in less time for less money.



Label Packaging Design

ADAX SIGNS is a widely acclaimed packaging design service provider. With our in-depth experience in this particular field, we have the skill and capacity to bring about all your needs promptly and affordable. In our designs, we make use of sparkling and vibrant color combinations to highlight elements and capture attention from the viewers. We will help you to accomplish all your needs within your budget.

In order to provide the highest quality, ADAX SIGNS is equipped with a team of skilled designers and professionals who are well versed in most designing jobs. They offer you exciting packaging design ideas that will grab the shopper's attention and inspire the customer to buy your products. They are committed in creating packaging design solutions that exploit your products appeal and effectiveness. With the combination of their proficiency, coupled with the sophisticated

technologies. And up to date digital printing solutions, we create attractive packaging designs.



Pad Printing

Magnetic Signs (Magnetic signs are great where a vehicle sign needs to be removed and re-applied often.)



Unbeatable, Cost-Effective Printing

Experience, creativity and efficiency are the cornerstones of our design team. Whether you have your own ideas of what you are looking for, or need fresh ones with a new perspective, we are ready to work with you.

Exhibition And Shop Interior Signs And Design

Exhibition design and build. Our team of creative exhibition designers will inject life into your next trade show stand or public show booth. Our design agency will get you and your company brand noticed. Creative designs are the key to high impact exhibition stand design and that is what you will get from our ideas people - Exhibition stand design that will make you stand out from the crowd. Our events project managers will ensure your next exhibition trade show will be a success. Your exhibition stands and displays will be well designed, well built, on time and on budget. Just the exhibition stand builder's service you have been looking for.

If it's not an exhibition stand that needs designing, but rather a retail shop or retail display - That's not a problem. We can also design and shop fit stunning retail shop interiors. Our teams of shop fitters can install retail shop interiors around the country. Keeping an eye out for the latest trends in retail commercial interiors, our ideas people will ensure your next shop refit or retail shop design will turn heads. sector is both original & the exhibition & events industry and retail shop display both original & unique.



Exhibition Stands

Flyer and Poster Design

Flyers design is an economical way to advertise your products, business, services and events. Depending on the purpose, there are many kinds of flyers such as club flyers, party flyers, political flyers, and business flyers. ADAX SIGNS offers well designed, professional quality flyers that help you to reach out to your target audience, spreading your company name and message. Using the combination of in-house expertise of our designers and innovative digital printing technologies, we generate premium quality, cost effective leaflet design at very affordable rates. Flyers design is an efficient marketing tool for new business start-ups and established businesses having limited budget for marketing. Being a renowned flyers design provider based in SA, our business flyers design can be used anywhere - restaurants, bookstores, bars, parking lots, on counters, bulletin boards, baseball fields, in store windows, light poles - where ever your target audience is.



Modular Curved Frame Technology



Flex to insert



Simple to change!
Wall Signs



Rapid to start



Large format to surface

Free to call 1200-9-ADAX



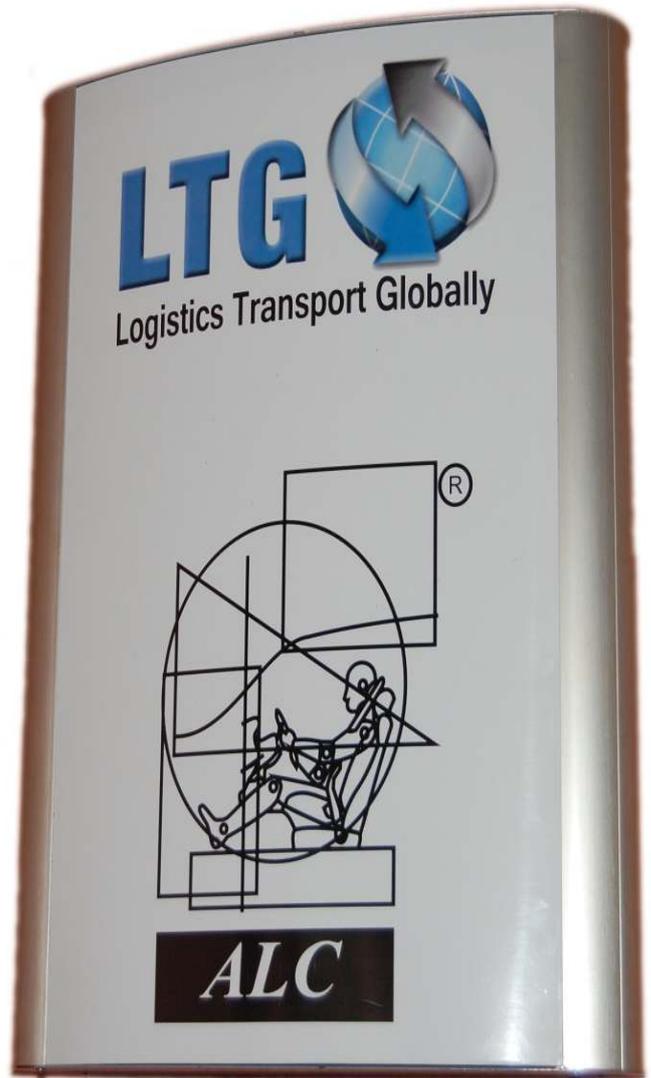
Directories



Suspended Signs



Triangular Post Sign



Pylon Signs
(with / without Post)



Projecting Signs



Sign Installation and Rigging

We install the vast majority of our signs as part of our standard terms of supply. Our installation service ensures that your sign goes up and stays up! We use our own experienced in-house fitters who can tackle just about any installation job whether it's for mounting a brass plate outside a solicitor's or installing neon-lit lettering high up on a shop front.

Some signs require a lot more installation than may be first appreciated - for example an estate board or directory may need to be mounted at the edge of a new development or industrial estate. This will require holes to be dug in the ground, poles to be mounted in concrete and then the sections of the sign to be mounted on the poles.

Another example of where installation is a major part of the job is where a sign is "embedded" into frosted glass. This typically requires large areas of frosted vinyl to be stuck onto the inside of shop or office fronts and then the required lettering or logo is cut out by hand - in reverse! Just getting the vinyl stuck down with no wrinkles is an art in itself!

T-Shirt printing and Embroidery

We Pride ourselves on delivering high quality garments made to your design and specification at a competitive price. By using our latest printing techniques we can deliver you quality clothing for any occasion. From Stag night to Corporate Branding, we are sure that our experts will be able to give you exactly what you want.



Caps



T-shirts



Lanyards





Business Address

102 Stormvoel Road,
East Lynne,
0186 Pretoria

Cell : 082 4699 323

Fax : 086 6911 986

GPS Co-ordinates

S 25 42.691'

E 28 16.721'

info@adaxsigns.com

adaxsigns@gmail.com

www.adaxsigns.com



ADAX SIGNS